

noiZe™

Magazine

CELEBRATE. EXPLORE. LIVE.

ADVERTISING INFORMATION

Effective May 1, 2011

FREQUENCY

30,000 copies of noiZe are distributed every quarter, with bonus circulation at larger events depending on the season and number of events.

DISTRIBUTION

FREE to accommodations, restaurants, nightclubs, gyms, and retail outlets. Available via subscription in print or electronic format. Over 120 locations in more than 25 cities receive noiZe every issue.

In addition, all ads appear online in our interactive FLIPBOOK and are directly linked to advertisers' web sites. All event listings appear for FREE in noiZe's calendar as well as on GayParties.com. Events are automatically displayed on all EdgeOnTheNet.com websites in 13 cities across the USA. Direct mailed to attendees of events throughout the year and to the exclusive noiZe subscription mailing list.



FORMAT

noiZe is printed on 50 pound velvet stock, in an 5 1/4" x 8 3/8" format.

AD FORMAT REQUIREMENTS

Text should be kept at least 1/8" from edge of page to avoid cropping during final book trimming.

ALL ADS ARE BLEED

Add 1/8" or more trim

Electronic (Digital) Ad Submission Only

All ads MUST be submitted in Digital Format ONLY, as High Resolution PDF or TIFF CMYK Files. Quark and inDesign templates may be found online in our Advertiser Resource Center.

Ads may be sent to noiZe via any of the following means:

- Upload via our website at <http://www.noiZemag.com/advertise>
- Email to publisher@noiZemag.com

All ads will be verified for accuracy, and should include only CMYK images, all fonts, and may optionally be compressed using ZIP or STUFFIT.

ISSUE

AD SUBMISSION DEADLINE

February 15th	January 15th
May 1st	April 1st
August 1st	July 1st
November 1st	October 1st

TERMS

Cash, Check or Credit Card with order.

Ads submitted without payment will not be printed.

\$50 charge for each returned check.

DISTRIBUTED ACROSS NORTH AMERICA

New York, Los Angeles, San Francisco, San Diego, Miami Beach, Ft. Lauderdale, Orlando, New Orleans, West Hollywood, Laguna Beach, Atlanta, Boston, Provincetown, Chicago, Columbus, Washington DC, Philadelphia, Atlanta, Houston, Dallas, Austin, Phoenix, Seattle, Vancouver, Montreal, Toronto, Honolulu, and more....

noiZe can be found at coffee houses, nightclubs, gyms, book-stores, music stores, and major dance, festival and circuit events depending on the season. Also found on many Atlantis cruises.



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Rates are PER PAGE, PER ISSUE

New Advertisers are on Rate - A - until 4 ads are run.

Existing Advertiser's rates are based on the previous year's advertising volume.

Discount Rate Columns (B & C) REQUIRE that all ad payments are received before an issue's printing.

Retail Rates	- A - Less than 4 Ads/Year	- B - 4 or more Ads/Year	- C - 6 or more Ads/Year
Full Page Color (4/C)	\$3,000	\$2,500	\$1,750
Premium Pages Color (4/C) Inside Front/Back Covers Page 3	\$3,500	\$3,000	\$2,250
Back Cover	\$5,000	\$4,000	N/A
Half Page Color (4.5" wide X 3.5" high)	\$1,750	\$1,500	N/A
Enhanced Calendar Ad (4" wide X 2" high)	\$750	N/A	N/A

All ads include a free standard listing on GayParties.com/CircuitPartyGuide.com and in our online FLIPBOOK (direct link to your website if applicable).

Upload via our Advertiser Resource Center at:

<http://www.noiZemag.com/advertise>

This Document can be found at:

<http://www.noiZemag.com/ratecard.pdf>

Mailing Address:

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